

SUCCESS STORY / DIGITAL MARKETING

Roofing Company

EMAIL CAMPAIGN:

	Toledo	Metro Detroit
Sends:	121,346	190,525
Opens:	20,899	5,504
Matchbacks:	78	367

796x

Return on
Investment

STREAMING TV CAMPAIGN:

Matchbacks: 77

47x

Return on
Investment

Our match-back process ensures precise and reliable results, using robust tools to minimize errors. We've meticulously reviewed and validated each step, cross-referencing data sources for consistency. This thorough approach enhances the accuracy and clarity of our insights.

