

**HomePros Magazine (All Market)**

Ad Code(s)	Ad Type	Finished Size	Size w/ Bleeds
220	Front Cover (ad space)	7.125"w x 8.4"h	7.625"w x 8.65"h
221	Back Cover (ad space)	7.125"w x 8.25"h	7.625"w x 8.75"h†
222	Full Page	6.5"W x 9.5"h	N/A
223	2-Page Spread	14.25"w x 10.5"h	14.75"w x 11"h
224	Half Page Horz.	6.5"w x 4.625"h	N/A
225	Qtr. Page	3.125"w x 4.625"h	N/A
226	Half Page Vert.	3.125"w x 9.5"h	N/A

\*Add 1/8" to all sides for bleed area, unless noted otherwise. Keep all text 1/4" in from trim (finished) size.

†No bleed at top. Right, left & bottom only.

**HomePros Ancillary Products**

*Check your market for availability*

Ad Code(s)	Ad Type	Finished Size	Size w/ Bleeds
273	HPG DAL Cards* (Front)	9"w x 5"h	9.5"w x 5.5"h
	HPG DAL Cards* (Back - ad space only)	4.5"w x 5"h	4.75"w x 5.5"h†
274	HPG Extended Insert Card††	5.5"w x 11.5"h	6"w x 12"h**
85	Half Size Insert Card (OS)*	9"w x 5.125	9.25"w x 5.375
86	Oversized Postcard Insert*	8.375"w x 7.25"h	8.625"w x 7.5"h

\*Add 1/8" to all sides for bleed area. Keep all text 1/4" in from trim (finished) size.

\*\*Add 1/4" to all sides for bleed area. Keep all text 1/4" in from trim (finished) size.

†No bleed on right side. Left, top & bottom only.

††Use top 1" for slogan area.

Updated: 11/26/25

HomePros.com Oakland West  
**HOMEPROS**  
 For All Your Home Improvement Needs March 2026  
 An InnoVest Media Company

Look Inside for Details

Luxury Vinyl | Commercial | Hardwood  
 Carpet | Hardwood | Tile & Stone | Refinishing  
 110% Low Price Guarantee  
 Lifetime Installation Warranty

**18 MONTH**  
 Interest - Free  
 Financing  
Subject to credit approval. See store for details. Offers cannot be combined. Expires 12/31/24.

**25% OFF**  
 All In-Stock Carpet & Vinyl Plank  
See store for details. Offers cannot be combined. Expires 12/31/24.

AMERICA'S FLOORING STORE  
 847-686-3739

Arlington Heights • 205 West Rand Rd.  
 Mon-Fri 9am-7pm • Sat 10am-5pm • Sun 12pm-4pm  
 www.americasflooringstore.com

100% LOCAL  
 100% OFFER

HomePros.com Oakland West  
**HOMEPROS**  
 For All Your Home Improvement Needs March 2026  
 An InnoVest Media Company

Look Inside for Details

Call 7 Days a Week to Schedule a Free Design Consultation!

Scan for Your Next Project!

**closetfactory**  
 the art of organization

Custom Closets • Home Office Suites • Entertainment Centers  
 Murphy Beds • Pantries • Garage Systems & much more  
 Visit our factory/showroom:  
 1650 S. Powerline Rd. Suite E, Deerfield Beach  
 561.404.5657 • www.closetfactory.com  
Licensed & Insured - Florida #CGC039924 • Broward 09-FC-15726-X • Palm Beach #U-21559 • Martin County MCN-56159

01/07/2024

# 2026 HomePros Cover Header Guidelines

## HOMEPROS COVER BANNERS:

The HomePros logo will be placed over the client photo at the top of the cover. Client photos must extend fully to the top edge and include sufficient clean space to ensure clear visibility of the HomePros logo.

Both black and white HomePros logo options are available based on the photo and overall contrast to ensure maximum readability and visual impact.

If a photo contains distracting elements in the logo area, limited Photoshop edits may be applied to improve compatibility. If editing does not adequately resolve the issue, client must provide a new photo, or a suitable stock photo may be selected.

## HOMEPROS COVER CURLS:

Cover curls should include only client's logo from inside the publication and the text "Look Inside for Details." If multiple logo versions are available, select the option that best fits the curl space and adjust text placement as needed.

Minor overlap of the curl over the logo is acceptable if it adds depth without impacting readability or brand clarity.